

The Political Analysis Toolkit

Power Tools for the Policy-Making Process

The Political Analysis Toolkit is a unique textbook featuring --

- Cutting-edge social science and the hard-won experience of professionals and practitioners distilled into learnable **tools** that really work
- A full range of tools for the **entire policy process**, from organizing collective action, law-making and legislative analysis, executive action, rule-making and regulation, all the way to program implementation and administration
- Dozens of engaging **mini-cases** illustrating political skills, tools, processes, and problems

In addition, the *Toolkit* is fully integrated with --

- Original and curated maxi-cases specifically keyed to the political analysis tools
- Original and curated simulations and role-playing exercises for experiential learning
- High quality on-line lectures
- Review questions, test-banks, and 18 PowerPoint banks with thousands of slides

The *Toolkit* is aimed specifically at **master levels students** in --

- Public Policy and Public Administration (MPA and MPP)
- Law (JD)
- Public Health (MPH)
- Education (MEd)
- Social Work (MSW)
- Environmental Studies and Environmental Management (MES, MEM)
- Journalism (MA or MS)
- Business (MBA)

And

- **Early-career professionals** who want to improve their performance
- Successful **mid-career policy analysts** poised for top management, where skill in political analysis is absolutely vital

The *Political Analysis Toolkit* teaches these people what they need to know to succeed in the policy process. Whether you are oriented toward the federal, state, or local governments, the non-profit sector, or NGOs, the Toolkit offers help, providing **power tools for practical political analysis and action.**

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